## Business KS3 Subject Wider Reading List

All books listed below can be found in our school library.

Year group	Scheme	Book
Year 9	Introduction to Business	<ul> <li>'She Means Business' by Carrie Green'</li> <li>'Elon Musk: How the Billionaire CEO of SpaceX and Tesla is Shaping our Future' by Ashlee Vance</li> <li>'The Founders: Elon Musk, Peter Thiel and the Company that Made the Modern Internet' by Jimmy Soni</li> <li>'50 Economics Ideas You Really Need to Know' by Edmund Conway</li> <li>'The Business Book: Big Ideas Simply Explained' by DK</li> <li>'Business for Beginners' by Rose Hall</li> <li>'Can't We Just Print More Money?: Economics in Ten Simple Questions' by Rupal Patel</li> <li>'How Business Works' by DK</li> </ul>
	Globalisation	<ul> <li>'21<sup>st</sup> Century Debates:         Globalisation' by Rob Bowden</li> <li>'The Globalisation Issue' by Craig Donnellan</li> <li>'Mapping Money and Trade' by Alex Brinded</li> </ul>
	Global Superpowers	<ul> <li>'Confessions of an Economic Hitman: The Shocking Story of how America Really Took Over the World' by John Perkins</li> <li>'Dealing with China' by Hank Paulson</li> <li>'Russia: What Everyone Needs to Know' by Timothy J. Colton</li> <li>'A Brief History of How the Industrial Revolution Changed the World' by Thomas Crump</li> </ul>

## The Marketing Mix



## Personal Finance



- 'Marketing: A Very Short Introduction' by Kenneth Le Meunier-FitzHugh
- 'Branding: A Very Short Introduction' Robert Jones
- 'Advertising: A Very Short Introduction' by Winston Fletcher
- 'The Teenage Guide to Life Online' by Nicola Morgan
- 'Money in One Lesson: And Why It Doesn't Work the Way We Think It does' by Gavin Jackson
- 'Managing Your Money' by Holly Bathie
- 'Investing for Kids: Learn How Money Works and Grow Your Financial Literacy' by Isaac A. Robertson
- 'Cash: How to Save It, Spend It, Grow It, Give It' by Rashmi Sirdeshpande
- 'Investing for Kids and Beginners: My First Step in Crypto and Bitcoin' by Sweet Smart Books

## Getting a Job



- 'A-Z of Careers and Jobs' by Kogan Page Editorial
- 'The Book of Jobs' by Lucy Tobin
- 'The Careers Handbook' by DK
- 'Find Your Dream Job' by Denise Taylor
- 'Successful Applications' by Bruce Woodcock
- 'Ultimate CV' by John Martin Yate
- 'What Employers Want' by Karen Holmes
- 'You're Hired! Interview Answers' by Ceri Roderick